



# Raising funds for schools through gardening

**INFORMATION PACK FOR PARENTS & GUARDIANS**

# About the scheme



## Overview & taking part

Your child's school or PTA is taking part in a pilot study of a scheme to support school gardening and raise funds for the school. The scheme also gives you a 5% discount in most UK garden centres. To take part you would need to register for a gift card that you can top up and spend in garden centres.

When you load or top up the card, you get a 5% discount on the value you put onto the card. For instance, you can get a top up of £50 for £47.50. As well, an additional 5% of that £50 goes to your child's school's funds. If you take part, we would also ask you to take a confidential survey (run to the Market Research Society's code of conduct) on how you found the scheme.

All you need to do to take part is to register on our web site [hta.inspiredrewards.co.uk/schools/](https://hta.inspiredrewards.co.uk/schools/). You will be asked to:

- Pick your child's school from a list
- Register your contact details so we can send you your card
- Top up some funds onto your card (anything from £5 to £250)

Once you've done that we'll send you your card. You can then take it to the garden centre spend it. If you want to top up the card, you can do this on our web site.

## How much can be raised?

Our research has shown that UK primary schools typically have just 33p per pupil to spend on school gardening. Yet 94% of head and deputy head teachers agree school gardening benefits either pupil's physical health, mental wellbeing, social skills, behaviour or concentration.

Whatever you choose to spend through the card will really help your school.



# How does it work?



## Where can I use the card?

These cards can be spent at garden centres all over the country. To find your nearest garden centre go to [gardengiftcard.co.uk/where-to-spend/](http://gardengiftcard.co.uk/where-to-spend/)

## About the HTA & the gift cards

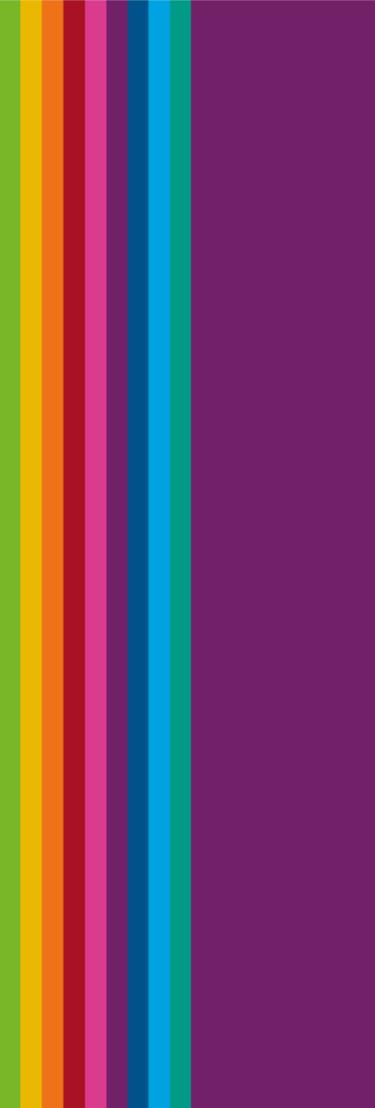
The Horticultural Trades Association (HTA) is a not for profit body founded in 1899. We work on behalf of the garden trade and promote the benefits of gardening to the public and to government. For example, we organise National Children's Gardening Week and published research earlier in the year highlighting the benefits of school gardening to pupils. In fact, it was the findings of this report that prompted us to develop this pilot to see if gardening can be used to support schools.

[www.hta.org.uk](http://www.hta.org.uk)

## Frequently asked questions

- **Does the card get sent to me?**  
Yes, once you have registered for your card on the portal and it will be sent out to the address you registered with.
- **What % does my school get?**  
5% of the spend on each of the cards will go to school funds.
- **Who do I contact if I have a problem with the card?**  
On each of the cards there will be a customer service number for you to call. Alternatively, you will be given details for a designated member of staff at your child's school.
- **Is the card a credit card?**  
No the card is a pre-paid debit card and there are no interest charges.
- **Do the cards expire?**  
Yes- If you don't spend anything on your card or check the balance for 2 years the card will expire.





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